

Business *Insight*

‘...BETTER’

We often hear : 'do not worry, tomorrow will be better'. How about today? How about if we all make a commitment to wake up and make something BETTER today?

To make today BETTER will be a new goal for Arlington Dermatology, formerly known as Altman Dermatology Associates. The clinic's team just met last week to discuss the reasons and plans associated with this name change. We all know how close we have always been to the community of Arlington Hts. and other northwest suburbs. We all agreed that having a name expressing one of the communities will give even further meaning in our commitment to serve these communities.

We all agreed that our main wish is to make our patients and visitors feel BETTER. Being a patient usually indicates having some medical problems. The problems can be less or more serious but they are very important to each individual suffering from their symptoms. It really does not matter how complicated the symptoms are: they are a reason to visit us and our goal will always be to make our patients BETTER.

Our team will strive to be a BETTER healthcare environment every single day. I do not need to tell you how stressful it is to understand and properly utilize the insurance system. We, as employees, must learn and re-learn new plans, new rules, new fees every year. For majority of our patients, learning new rules can be a true challenge. Especially seniors, who are introduced to ever-growing pool of Medicare substitutes, can get really confused about their coverage and benefits. Our goal will be to make sure we explain BETTER how to use their new plan and whether they may or may not receive covered services.

We want to make our waiting area more friendly and a better place to relax before the appointment. Our patients can count on a great selection of readings, TV programs,



a cup of coffee, or a candy. We do not want and will not add to their already existing stress due to a medical problem. Rather, we will make them feel BETTER the moment they enter our clinic.

We also want to be BETTER to each other. Stress-less working environment is contagious to patients. Employees who smile are BETTER to work with. They also like their jobs and serve our patients in much BETTER way.

Thus, the staff and Dr. Michael Bukhalo at Arlington Dermatology, previously known as Altman Dermatology Associates, will not wait till tomorrow. We are going to commit to our BETTER service to our communities today.

Please, follow us and our new plans for 2016 in my weekly articles. Medical research, skin as our largest organ, generic drugs, lasers in medicine are only some of the upcoming topics.

You can feel free to contact us directly at 847 392 5440 and ask for the one of the staff members or clinician. We will make sure you will be BETTER informed about our clinic and our work to assist you. Dr. Michael Bukhalo and his staff serve Arlington Hts., Rolling Meadows, Mt. Prospect, Palatine, Schaumburg, and other northwest suburbs.